

Press information

Zumtobel showcases new Snøhetta exhibition in Innsbruck

An artistic lighting solution for a “social landscape”

Dornbirn, 27th of June 2017 – The new “relations” exhibition at “aut” in Innsbruck marks yet another highlight in the long-standing partnership between [Zumtobel](#) and the internationally renowned [Snøhetta](#) studio. Set to open on 30th of June and scheduled to run until 7th of October, “relations” focuses on the work of the Norwegian architecture and design firm – although it is less of a conventional retrospective and more of an adaptation and transformation of the rooms and structures that make up the “aut” venue. For this purpose, architects from Snøhetta have built a kind of “social landscape” on which people can sit, lie back or walk around. Visitors to the exhibition are thereby invited to linger, to picnic and to perceive the space around them in a completely new way.

Designed to bring Snøhetta's social, landscape-oriented and integrated design approach to life, this life-size installation is combined with a series of drawings, prototypes, models and photos that enable people to experience various other Snøhetta projects. Zumtobel has provided comprehensive support for the exhibition, including an artistic lighting solution to illuminate the space and specifically to showcase the large-scale landscape images.

Zumtobel and Snøhetta have long enjoyed a successful partnership. Snøhetta created the Zumtobel Group's Annual Report in 2014 under the title [“Living the Nordic Light”](#) and have planned a number of Zumtobel showrooms across Europe, including the Dornbirn Light Forum and the new Malmö showroom that opened in June this year. Zumtobel also devised an elaborate lighting solution for Snøhetta's [King Abdulaziz Center for World Culture](#) in Saudi Arabia.

About Snøhetta

Snøhetta was founded in 1989 by Kjetil Thorsen and Craig Dykers in Oslo as a studio for architectural and landscape planning. Today Snøhetta is a leading player in the fields of architecture, landscape architecture, interior planning and brand design, employing more than 180 people in Oslo, New York, San Francisco, Innsbruck, Stockholm and Adelaide. The Alexandria Library, the award-winning Oslo Opera House and the entrance pavilion for the National September 11 Memorial & Museum in New York are just a few of the acclaimed projects from the extensive Snøhetta portfolio.

Opening of the “relations” exhibition at “aut” in Innsbruck: 29th of June 2017 at 7pm.

Address: “aut. architektur und tirol” in the Adambräu, Lois Welzenbacher Platz 1, 6020 Innsbruck.

Further information about the exhibition: <https://aut.cc/ausstellungen/snohetta-relations>

Photo captions:

(Photo credits: aut. architektur und tirol)



Photo 1: The new “relations” exhibition at “aut” in Innsbruck marks yet another highlight in the long-standing partnership between Zumtobel and the internationally renowned Snøhetta studio.



Photo 2: Zumtobel is supporting the “relations” exhibition with an artistic lighting solution that illuminates the space and showcases the large-scale landscape images.



Photo 3: The “relations” exhibition also uses drawings, prototypes, models and photos to present various other projects from the extensive Snøhetta portfolio.



Photo 4: Architects from Snøhetta have built a kind of “social landscape” on which people can sit, lie back or walk around. Visitors to the exhibition are thereby invited to linger, to picnic and to perceive the space around them in a completely new way.

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About Zumtobel

As a leader in innovation, Zumtobel develops sustainable lighting solutions tailored to the needs of people in their respective applications. With a comprehensive portfolio of high-quality luminaires and intelligent lighting management systems, the Austrian company provides optimum indoor and exterior products for working and living spaces - the right light for every activity at any time of day. The applications office, education, presentation and retail, hotel and wellness, health, art and culture and industry are now perfectly complemented with portfolios for living and outdoor areas. Zumtobel is a brand of Zumtobel Group AG with its head office in Dornbirn, Vorarlberg (Austria).

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