

Good things come in threes: Zumtobel enjoys a triple triumph at the Red Dot Award 2019

A design award is always an honour. And the taste of success is even sweeter when it is served up several times – like at the Red Dot Award 2019, where three lighting solutions from Zumtobel’s current portfolio caught the eye of the jury. A revolutionary classic was honoured in the form of CLARIS evolution, while the LINETIK pendant luminaire claimed a prize for its blend of delicate elegance and intelligent lighting technology in the workplace. The TEELA functional light sculpture, which adds a unique elegance to any space, completed the winning trio.

Dornbirn, 01. April 2019 – The [Red Dot Award](#) has become a serial success story for [Zumtobel](#). Having seen three luminaires awarded the coveted seal of quality in 2018, Zumtobel was this year once again able to enjoy a triple triumph by impressing an expert international jury that included designers and experts such as Dr Sascha Peters, Mårten Claesson and Saskia Diez. On a functional level, the three award-winning luminaires clearly have two things in common: innovative technology and efficient sustainability. However, when it comes to aesthetics, the three solutions take very different approaches to spatial lighting, ranging from an artistic and poetic angle driven by architects to an austere revolution in office lighting and a proven design classic.

TEELA – Artistic lighting scenes

Zumtobel has used [editions #02](#) to forge a link between sculptural spatial objects and functional lighting for the third time. The special [TEELA](#) luminaire is one of three pioneering solutions that make up the latest incarnation of [the editions](#), a special collection of lighting visions created by renowned designers and architects. A flexible fabric shell stretches over the slender, flat body and the slightly protruding spots, which transform the surface into a lighting landscape. A dynamic lighting landscape. The material itself shifts in line with the orientation of the spotlights – and TEELA as a whole harnesses uniform backlighting to deliver atmospheric indirect illumination. From a distance, the almost invisibly installed pendant luminaire looks rather like a glowing, floating cloud. Carefully blending technological sophistication, acoustic effectiveness and an expressive character with emotional lighting effects, TEELA fulfils the overriding goal of the designers: to enable users to experience an affective approach to this exceptional light object. A team from the [Delugan Meissl](#) studio has developed this special lighting solution out of the general space, establishing TEELA as an object that enhances both quality of life and the atmosphere of any room in which it hangs.

CLARIS – A classic in the future

The CLARIS louvre luminaire has been an integral part of the Zumtobel portfolio for two decades. And now [CLARIS evolution](#) – the third generation – is writing a fresh chapter in this seemingly endless success story. The pendant luminaire for workstations with visual display units (VDUs) not only demonstrates its timeless design, but also once again sets new standards in terms of technical features. Zumtobel has very much taken a sensitive approach to this modern makeover. Installing state-of-the-art lighting technology made it possible to slim down the body, while at the same time carefully maintaining the overall proportions of the original design. With a height of just 26 millimetres, the LEDs have been successfully placed in recessed light chambers, making the slender housing appear as though it has been cast from a single mould. In addition to aesthetic minimalism, the tailor-made individualisation is consistently reflected in all aspects of the design. Four colour variants, three light-chamber options and a matt or gloss finish ensure plenty of choice. A total of 24 different choices, to be precise.

LINETIK – A reduced form with functional versatility

The most striking attribute of [LINETIK](#) is its formal restraint: At just 25 by 25 millimetres, the cross-section of the body creates an incredibly slim profile. With its impressive length, on the other hand, the slim light rod appears to contradict the laws of physics. This office luminaire, developed by Zumtobel in collaboration with Simon Fisher and Matt Free from [F Mark Ltd](#), as well as [Luke Smith-Wightman](#), is uncompromising. Maximum light comfort meets ascetic minimalism in terms of the use of materials and resources. Two versions keep the elegant line in balance: The pendant luminaire makes the light source above the work area almost invisible, while the free-standing luminaire, with its protruding luminaire arm, stands discreetly in the room like an orthogonal angle.

About the Red Dot Award

Originally founded in the German city of Essen, the [Red Dot Award](#) has been recognising good design since 1955. A multi-disciplinary international jury is put together every year to honour outstanding design solutions. The “Red Dot” is a stamp of quality that is organised into three categories to thematically cover the core aspects of design: “Product Design”, “Brands & Communication” and “Design Concept”. The winning products are presented online and in an annual publication, as well as being shown in the three Red Dot Design museums at the Zollverein Colliery in Essen, in Singapore and in the Chinese coastal city of Xiamen.

Zumtobel won its first design prize in 1963. Since then, the consistent creative quality of the luminaire manufacturer has been repeatedly honoured with a series of awards:

iF DESIGN AWARD 1982

- PRO

iF DESIGN AWARD 1989

- ARIA
- MODULIGHT
- OPTOS
- ID-S
- ELIPTOS

iF DESIGN AWARD 1990

- SPHEROS

iF DESIGN AWARD 1991

- OPTOS Compactlite

iF DESIGN AWARD 1992

- OPTOS NV
- LUXMATE

iF DESIGN AWARD 1995

- OFFICE Combi Set

iF Ecology Design Award 1997

- BALANCE

iF DESIGN AWARD 1997

- CHIARO

Design Preis Schweiz 1999

- AERO

iF DESIGN AWARD 1999

- COPA

iF DESIGN AWARD Hannover 2000

- CLARIS (Best-of-Category-Award)

Design Plus Award Light+Building 2000

- COPA
- MIROS
- CLARIS
- OREA

Design Plus Award Light+Building 2002

- ICE CUBE
- MELLOW LIGHT IV
- WHITE PLANE

iF DESIGN AWARD 2003

- LIGHTTOOLS
- LUXMATE emotion

GOOD DESIGN AWARD 2004

- SOLAR II

iF DESIGN AWARDS 2004

- ACTIVE LIGHT WALL
- LIGHT FIELDS
- ONLITE ARTSIGN CENTRAL
- ONLITE COMSIGN
- PHAOS
- PHAOS XENO

Red Dot Award 2004

- ACTIVE LIGHT WALL

iF DESIGN AWARD 2005

- 2LIGHT
- EVIO
- FREELINE
- PERLUCE

Red Dot Award 2005

- EVIO
- SOLAR II

iF DESIGN AWARD 2006

- CLEAN
- VAERO

iF DESIGN AWARD 2007

- VortexX
- TEMPURA
- VAERO

iF DESIGN AWARD 2010

- ECOOS
- DISCUS
- LUXMATE CIRIA

Design Plus Award Light+Building 2012

- MICROTOOLS
- IYON
- ONDARIA

iF DESIGN AWARD 2012

- MICROTOOLS
- IYON
- ONDARIA

iF DESIGN AWARD 2013

- DISCUS evolution (iF Gold Award)
- ELEVO
- PAN
- ONLITE PURESIGN 150

Red Dot Award: Product Design 2013

- SFERA
- DISCUS evolution

iF DESIGN AWARD 2014

- DIAMO
- LIGHT FIELDS evolution
- CRAFT
- LINCOR

- ARCOS XPERT

iF DESIGN AWARD 2015

- SEQUENCE
- INTRO

Green Good Design Award 2016

- MIREL LED

iF DESIGN AWARD 2016

- SUPERSYSTEM II
- SUPERSYSTEM outdoor

Red Dot Award 2016

- SUPERSYSTEM II (best of the best)
- SUPERSYSTEM outdoor
- CAELA

GOOD DESIGN AWARD 2017

- ONDARIA

iF DESIGN AWARD 2017

- LINETIK
- MELLOW LIGHT
- NIGHTSIGHT

Red Dot Award 2017

- NIGHTSIGHT

GOOD DESIGN AWARD 2018

- MELLOW LIGHT
- SUPERSYSTEM II
- ONICO

iF DESIGN AWARD 2018

- VAERO
- ONDARIA

iF DESIGN AWARD 2018

- Zumtobel brand film (A short film created with video artist Andreas Waldschütz)

Red Dot Award 2018

- CARDAN evolution
- ONDARIA II opal in Bronze
- VAERO

iF DESIGN AWARD 2019

- LINETIK
- TEELA
- Artistic annual report 2017/18 from Sagmeister & Walsh

Image captions:

(Photo credits: Zumtobel)



reddot design award
winner 2019

Image 1: Official logo of the Red Dot Award



Image 2: Narrative and atmospheric: the sculptural TEELA luminaire features a movable textile body that adds an aura to the space, rather like some kind of light cloud.



Image 3: A lighting legend from the Zumtobel portfolio: CLARIS evolution is even slimmer than its predecessors and – helped by a generous range of colours – blends perfectly into any office environment.



Image 4: The LINETIK pendant luminaire from Zumtobel is uncompromising: Maximum light comfort meets ascetic minimalism in terms of the use of materials and resources.

Press contact:

Zumtobel Lighting GmbH
Andreas Reimann
Brand PR Manager
Schweizer Strasse 30
6850 Dornbirn

Tel: +43 5572 390 26522
andreas.reimann@zumtobelgroup.com
www.zumtobel.com

ZG Licht Süd GmbH
Verena Heidsiek-Schmitt
Lead Management Marketing Germany
Landsberger Str. 404
80687 München

Tel: +49 175 523 2108
Verena.Heidsiek-Schmitt@zumtobelgroup.com
www.zumtobel.com

ZG Lighting Austria GmbH
Gudrun Schach
Marketing & Communications Manager Austria
Wagramer Strasse 19
1220 Wien

Tel. +43 664 80892 4030
Gudrun.Schach@zumtobelgroup.com
www.zumtobel.com

Vertrieb Deutschland, Österreich, Schweiz:

ZG Licht Süd GmbH
Beratungszentrum Frankfurt
Carl-Benz-Straße 21
60386 Frankfurt / Mannheim

Tel: +49 69 26 48 89 0
Fax: +49 69 69 26 48 89 80
info.de@zumtobelgroup.com
www.zumtobel.de

ZG Lighting Austria GmbH
Beratungszentrum Wien,
Niederösterreich, Burgenland
Wagramer Straße 19
A-1220 Wien

Tel: +43 1 258 2601 0
Fax: +43 1 258 2601 82845
info.at@zumtobelgroup.com
www.zumtobel.at

Zumtobel Licht AG
Thurgauerstrasse 39
CH-8050 Zürich

Tel: +41 44 305 35 35
Fax: +41 44 305 35 36
info.ch@zumtobelgroup.com
www.zumtobel.ch

Über Zumtobel

Lichtlösungen in vollendeter Perfektion und Qualität zu kreieren, ist unsere Leidenschaft. Uns leitet das Bewusstsein, dass das richtige Licht in der Architektur zu jeder Tages- und Nachtzeit die richtige Atmosphäre schaffen kann. Maßgeschneidert auf die individuellen Bedürfnisse des Menschen, wird Licht zum Erlebnis. Für unnachahmliches, zeitloses Design gehen wir stets neue Wege und werden dabei von einem einzigartigen Gestaltungsanspruch geleitet. Während wir an der Beleuchtung von morgen arbeiten, treibt uns unsere innovative Unternehmensphilosophie an, die Ästhetik des Lichts kontinuierlich zu verbessern. Mit Leidenschaft, Anmut und dem Avantgarde-Gedanken verfolgen wir stets das Ziel, die Lebensqualität des Menschen durch Licht zu verbessern. Zumtobel ist eine Marke der Zumtobel Group AG mit Konzernsitz in Dornbirn, Vorarlberg (Österreich).

Zumtobel. Das Licht.