

Press Release

Dornbirn, 17 April 2019

01

Light Centre Bologna:

Opening of new Zumtobel Group Light Centre in Bologna

- Zumtobel Group redesigns customer centre in Bologna, Italy
- Light experience on 450 square metres
- New customer forum and showroom for Zumtobel and Thorn brands
- Harald Gründl, EOOS presented new Zumtobel SUPERSYSTEM collection at Salone de Mobile

Milano, Italy | Dornbirn, Austria – On the evening of 16 April 2019, the Austrian lighting company [Zumtobel Group](#) opened its redesigned Light Centre in Bologna covering an area of 450 square metres. Around 200 guests attended the official opening. The conceptual redesign of the Bologna Light Centre has created a customer platform which conveys the experience of light in its various applications and underlines the extensive lighting expertise of the Zumtobel Group and its brands.

“We are delighted to have created a platform for our customers with the new Light Centre Bologna, which shows everything from indoor to outdoor lighting solution. The final location inspires and creates an inviting space to discuss and design lighting solutions together with our customers. It is a place where light can be experienced and it is enormously important to us to be able to convey this experience of light to our customers,” says **Karl Oberhollenzer, General Manager Zumtobel Group Italy.**

Opening framed by Francesco Iannone & Serena Tellini

The evening event was framed solemnly by a keynote speech by the lighting designer Francesco Iannone & Serena Tellini, Consuline Architetti Associati from Milan, Italy. Francesco Iannone has been working with lighting design and industrial design applied to lighting for 30 years. In 1986, he founded the Consuline office in Milan, where he works with Serena Tellini.

The fascination of light

The Zumtobel Group showcases at the newly designed Bologna Light Centre its broad product portfolio and the expertise of the [Zumtobel](#) (Indoor) and [Thorn](#) (Outdoor) brands. Light for specific applications, professional lighting solutions and the related services.

The idea of the Zumtobel Group Light Centres was raised more than 25 years ago based on the philosophy to establish a place where people can experience the best light for a particular application – this is also the philosophy that the new Light Centre in Bologna pursues. With the recent opened light centres in Vienna, Paris, Zürich and now Bologna the company wants to step in into a new area of customer dialogue and interaction. For March 2020, the next milestone in the company’s history is just around the corner, as the new Light Forum at the headquarters in Dornbirn will open up its doors.

Milan Design Week: Presentation of new Zumtobel SUPERSYSTEM integral collection with EOOS designer Harald Gründl

On the occasion of Milan’s Design Week, [EOOS](#) designer Harald Gründl from Vienna, Austria, presented the new Zumtobel [SUPERSYSTEM integral collection](#) in the prestigious setting of the Royal Room of the Central Station in Milano on the evening of 12 April 2019. The Zumtobel SUPERSYSTEM integral collection designed by EOOS provides light planners with a tool for outstanding lighting technology aiming at making the light source nearly invisible.

zumtobel group

Video:

Zumtobel at Milan Design week 2019: <https://youtu.be/oD82h44ulpo>

02

Photos:



Photo 1, 2: The conceptual redesign of the Bologna Light Centre has created a customer platform which conveys the experience of light in its various applications and underlines the extensive lighting expertise of the Zumtobel Group and its brands.



Photos 3, 4: The opening event in Bologna was framed solemnly by a keynote speech by the lighting designer Francesco Iannone & Serena Tellini, Consuline Architetti Associati from Milan, Italy.



Photo 5, 6: On the occasion of Milan's Design Week, EOOS designer Harald Gründl from Vienna, Austria, presented the new Zumtobel SUPERSYSTEM integral collection in the prestigious setting of the Royal Room of the Central Station in Milano on the evening of 12 April 2019.

THORN

TRIDONIC

ZUMTOBEL

Information

This press release and the accompanying high-resolution images can be downloaded at:

<https://www.zumtobel.com/it-it/informazioni-stampa-2017.html>

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About Zumtobel Group Light Centres

The idea of the Zumtobel Group Light Centres was raised more than 25 years ago based on the philosophy to collaborate closely with renowned architects and designers to establish a place where people can experience the best light for a particular application. The opening of the Light Forum at our headquarters in Dornbirn was gradually followed by a series of international Light Centres. But this concept soon grew and became international, as these key sites became spaces for showcasing art, sharing knowledge and hosting creative exchanges. Today, each Light Centre has its own identity, thanks to the distinctive signature of famous names such as Sauerbruch Hutton, Snøhetta, Bolles Wilson and Hans Hollein. The special look and feel of these locations has provided the stimulus for projects ranging from exhibition stands to the famous Zumtobel Group artistic annual report, while architects and designers like James Turrell, Daniel Libeskind, Zaha Hadid, Frank Ghery and Ettore Sottsass have used our Light Centres to present their own inspiring collections and intriguing masterpieces.

About Zumtobel

Led by a unique design approach, Zumtobel has been developing the light of tomorrow for more than 50 years. The Austrian lighting specialist strives consistently to improve the quality of life through light by providing the right light for every situation at any time of day or night. Zumtobel is a brand of Zumtobel Group AG with its headquarters in Dornbirn, Vorarlberg (Austria). www.zumtobel.com

About the Zumtobel Group

The Zumtobel Group is an international lighting group and a leading supplier of innovative lighting solutions, lighting components and associated services. With its core brands, Zumtobel, Thorn and Tridonic, the Group offers its customers around the world a comprehensive portfolio of products and services. The Group's know-how about the effects of light on people, acquired over decades, forms the basis for the development of innovations and for accessing new fields of business. In the lighting business, the Group with its Thorn and Zumtobel brands, is one of the European market leaders. Through its lighting components brand, Tridonic, the Zumtobel Group plays a leading role worldwide in the manufacture of hardware and software for lighting systems (LED light sources and LED drivers, sensors and lighting management). The Zumtobel Group's service offering is one of the most comprehensive in the entire lighting industry, including consultation on smart lighting controls and emergency lighting systems, light contracting, design services and project management of turnkey lighting solutions, as well as new, data-based services focused on delivering connectivity for buildings and municipalities via the lighting infrastructure. The Group is listed on the Vienna Stock Exchange (ATX Prime) and currently holds roughly 5,900 employees. In the 2017/18 financial year, the Group posted revenues of EUR 1,196.5 million. The Zumtobel Group is based in Dornbirn in the Vorarlberg region of Austria. For further information, please visit <http://www.zumtobelgroup.com/en>