

Press release

## **Art in its own right - Zumtobel illuminates the Scala Theatre Museum in Milan**

**Zumtobel has used an innovative lighting solution to create a new setting for the historical art treasures housed by the “Museo Teatrale alla Scala” theatre museum in Milan. The exhibition rooms are lit with SUPERSYSTEM II mini LED spotlights, accentuating this collection of valuable theatrical objects with a sophisticated lighting composition, thereby emphasising the extraordinary status of this museum. The theatre museum reveals the history of the famous Scala Milano musical theatre and features countless artefacts from the history of opera and, last but not least, a major collection of Verdi’s works. Zumtobel’s lighting solution uses accent lighting to create captivating light effects, while also ensuring optimal illumination of the exhibits.**

*Dornbirn, 21 November 2019* – “Our [SUPERSYSTEM II](#) product series is used in some of the world’s most famous art galleries. SUPERSYSTEM II meets the highest requirements in terms of providing aesthetic and functional lighting through the combination of its modular design and precise miniaturisation of luminaires and accessories,” explains Daniel Lechner, Director Brand Management at Zumtobel. The new Zumtobel lighting solution celebrated its premiere at the opening of the “Nei Palchi della Scala. Storie milanesi” exhibition, curated by Pier Luigi Pizzi, which can be seen from 8 November 2019 to 30 May 2020.

With SUPERSYSTEM II, Zumtobel provides a lighting tool that is up to the task, no matter what the scale. Its precise miniaturisation and intricate dimensions offer even more flexibility and maximise the options available for light planning. The product group is based on a carefully designed modular system offering end-to-end solutions, that are used for a range of demanding lighting tasks, primarily in museums, galleries and shops, but also in hotels, restaurants and conference rooms. With efficient lighting technology, excellent light quality and made-to-measure lighting inserts for general and accent lighting and wallwashing, SUPERSYSTEM II offers a wide variety of end-to-end lighting solutions for use across several rooms or buildings.

The Scala Theatre Museum is one of the most famous museums in Milan and was founded in 1913. With its large collection of treasured props, historic costumes, busts, paintings and documents from the last three centuries, the museum shines a light on the exciting history of Milan’s Scala and the history of opera. Its exhibits include historical musical instruments such as Giuseppe Verdi’s piano, as well as the piano played by Franz Liszt in a concert at La Scala.

**Captions:**

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**Image 1:** Zumtobel has used an innovative lighting solution to create a new setting for the historical art treasures housed by the “Museo Teatrale alla Scala” theatre museum in Milan.



**Image 2 + 3:** The exhibition rooms are lit with SUPERSYSTEM II mini LED spotlights, accentuating this collection of valuable theatrical objects with a sophisticated lighting composition, thereby emphasising the extraordinary status of this museum.

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**About Zumtobel**

We are passionate about designing and producing the highest quality of light. Our work is driven by the knowledge that the right light can create the right environment for people to thrive when tailored to their individual needs. Guided by a unique design approach, we continuously push our boundaries in search for perfection through unique and timeless design. As we develop the next generation of lighting, we build on our family heritage to refine the aesthetics of light and shape the lighting of tomorrow. With a special blend of passion, grace and avant-garde ideas, we turn light into an experience and remain committed to the goal of improving the quality of life through light. Zumtobel is a brand of the Zumtobel Group AG with its headquarters in Dornbirn, Vorarlberg (Austria).

**Zumtobel. The Light.**